



Northern Alberta Canada

Miracle Marketplace at The Calendar of Wishes Event

Presented by *Make a Wish Foundation*

December 1st-3rd, 2016

We'd like to invite you to a special market event we will be leading for The Make a Wish Foundation in partnership with Edmonton Economic Development Corporation and Zag Creative in Edmonton **December 1-3, 2016**.

"*The Calendar of Wishes*" will be hosted outdoors in Abbey Glen Park also known as Melcor Park downtown on Jasper Avenue and 102 Street. The main attraction of this event will be the public art structure (Calendar of Wishes) designed by *Zag Creative*. Each day a new door will be opened on the "advent-calendar like structure" in the park. Opening festivities will include an open beverage garden area where patrons can drink mulled wine or beer, nibble on foods and shop the marketplace. Other attractions will be ice sculptures, light installations and more! 100% of the proceeds from this event, including your vending fee goes back to the *Make a Wish Foundation*.

The Miracle Marketplace info:

- ***We will only be accepting 20-25 vendors***
- This event will be curated to quality and diversity of items
- This will be a holiday marketplace, perfect for shopping for locally made Christmas gifts
- The marketplace will be a European-Christmas style market and will be hosted in a heated, outdoor structure, well lit, and decorative
- Tables and display structures can be left overnight but no product can be stored overnight
- Parking is not included, all vendors must find pay-parking or private parking for the duration of the event

Hours

- Thursday December: 1 **11AM-5PM**
- Friday December 2: **11AM-5PM**
- Saturday December 3: **11AM-3PM**

Cost

- \$42 +GST per day for (1) 8 x 4 ft area
- \$100.00 +GST for 3 days (1) 8 x 4 ft area
- We will accept cash, money order, cheque or payment can be made via phone with Make A Wish Foundation
- All Cheques Must be made out to **Make-A-Wish Northern Alberta**

- Extra power is not included and must be requested ahead of time

Please circle the dates you would like to vend below:

VENDOR DETAILS

COST

Thursday December 1: 11:00 PM-5:00 PM	\$42.00 +gst
Friday December 2: 11:00 PM-5:00 PM	\$42.00 +gst
Saturday December 3: 11:00AM-3:00PM	\$42.00 +gst
Three day discounted rate December 1-3	\$100.00 +gst

Please complete all of the following information:

Business Name: _____

Contact Person: _____

Address: _____

City: _____ Postal Code: _____

Home Phone: _____ Cell Phone: _____

Email: _____ Website: _____

Social Media: _____

If you are a Food Vendor, where is your food prepared? (Ex: Commercial Kitchen or Home-based business)

Are your products pre-packaged or served on-site?

Description of Equipment Used in Stall (eg: coolers, generator, etc.)

Detailed Product Description (please provide photographs or link to website/Facebook where photos can be found):

You must request for the use of extra power or a generator in your application _____ (Initial)

Please remit application to the following:

Snail Mail: **PO Box 35045, MID TOWN PO, Edmonton AB, T5J 0B7**

Scan to Email: **hello@wearewildheart.com**

I am eligible, have read, understand and agree to comply with all rules and regulations as specified for the Miracle Marketplace Presented by Make a Wish Foundation.

Signature: _____ Date: _____

Witness: _____ Date: _____

By submitting this application you agree to all the Vendor terms and conditions as outlined in this document. Vendors must:

- Send photos with application
- Payment must be made upon approval made out to Make-A-Wish Northern Alberta
- Bring your own tables (6 or 8 ft by 3 ft)
- Bring all your own decorative items
- Bring all your own products

Market Rules and Regulations:

- This is an **ALL WEATHER** marketplace, which means rain shine or snow. In the event of inclement weather and event cancellation vendors refunds will be provided at the discretion of Make a Wish Miracle Marketplace.
- In the event you cannot attend the market or choose not to attend after you application has been processed and vendor space confirmed, your stall fee is non-refundable.
- All fees must be paid upon approval and within 5 business days once invoiced is received
- Stall fees are non-transferrable and non-refundable
- All vendors are required to have their own insurance and business license with the City of Edmonton
- If you are a food business you must work out of a commercial kitchen and be approved by Alberta Health Services

- New vendors must include photos or a website with photos
- We reserve the right to limit market size and reject applications with or without reason
- Decisions made by Wild Heart Collective are final. You will be notified by email or phone of your acceptance into the market and invoiced accordingly. Vendors are considered on a conditional approval until payment is received.
- Load in and load out details will be sent out approximately 5-7 business days prior to event

Miracle Marketplace Waiver

Wild Heart Collective Ltd. and Miracle Marketplace Presented by Make a Wish Foundation: does not provide Liability Insurance for individual vendors. It is the vendor's responsibility to have insurance, and we strongly encourage every vendor to carry their own Liability Insurance Policies.

In consideration of the opportunity to use Abbey Glen Park and its facilities, provided for the duration of the event, operated by the Miracle Marketplace Presented by Make a Wish Foundation Market Director's and Wild Heart Collective LTD., employees and volunteers, we the undersigned, hereby agree to the following:

To waive any and all claims that we,

(Legal Business Name or entity)

and all employees, agents, representatives and volunteers (please list) release from any and all liability for any loss, damage, injury or expense that occurs out of the use of any of the facilities of the Miracle Marketplace Presented by Make a Wish Foundation, Wild Heart Collective LTD., and City of Edmonton, by the above named Vendor, their family, their employees or volunteer participants.

To hold harmless and indemnify the Miracle Marketplace Presented by Make a Wish Foundation and Wild Heart Collective LTD., from any and all liability for any property damage, personal injury to any third party or other financial loss or expense, including legal expense and costs of a solicitor-and- his-own- client full indemnity basis, resulting from the participation in any event to be ran by or held on the facilities of the Miracle Marketplace Presented by Make a Wish Foundation throughout the duration of the events.

We, the undersigned, hereby acknowledge that we have read the foregoing and understand its content, import and meaning.

Participant's Name(s): (please print)

Participant's Signature (on behalf of all participating above)

Date:

Witness Name: (please print)

Witness Signature:

Date:

The waiver must be returned signed by the vendor and a witness, with the accompanying application form, or the application will not be accepted

Personal Information Protection Act

Wild Heart Collective LTD., and the Miracle Marketplace Presented by Make a Wish Foundation may take pictures during market hours to use as advertising or promotional material for current and future purposes.

I am willing to allow my picture to be used should it be taken: Yes ____ No ____

In order to comply with the Personal Information Protection Act:

I give consent to Wild Heart Collective LTD., and the Miracle Marketplace Presented by Make a Wish Foundation to disclose my name, company name and/or telephone number, to those persons inquiring about my product(s):

Yes ____ No ____

